



MEDICAL TRAVEL
SUMMIT 2015

RISKS AND CHALLENGES: UNDERSTANDING THE **GLOBAL MARKET FOR HEALTH SERVICES**

DAY1: MEDICAL TOURISM... THE STORY SO
FAR. JILL HODGES, HEALTHCARE JOURNALIST
AND AUTHOR

MEDICAL TOURISM: WHERE DO I START?

Jill Hodges MPH MSL
IMTJ Medical Travel Summit
15 April 2015

Ineffective
or poor
quality care



No Risk!!
100% SUCCESS GUARANTEED!!





Focus on
high-end
services

Exploiting surrogates or donors

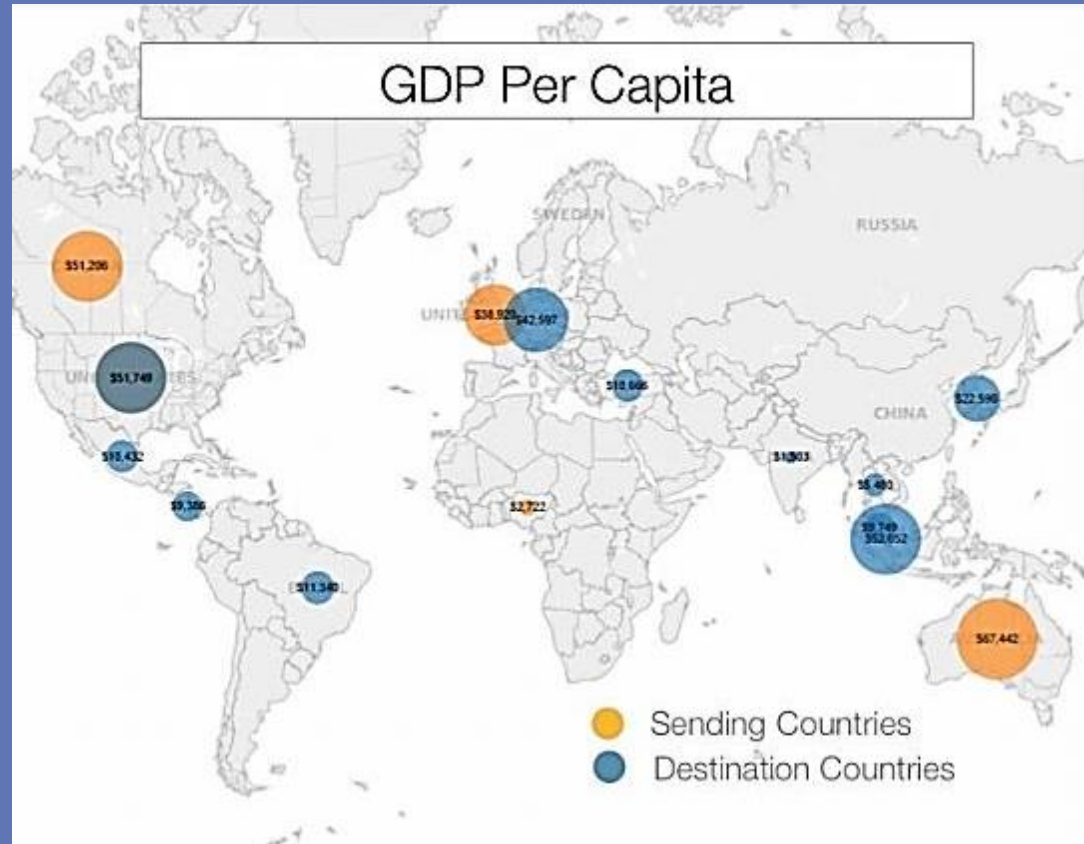


Photo: KM Chaudary/AP

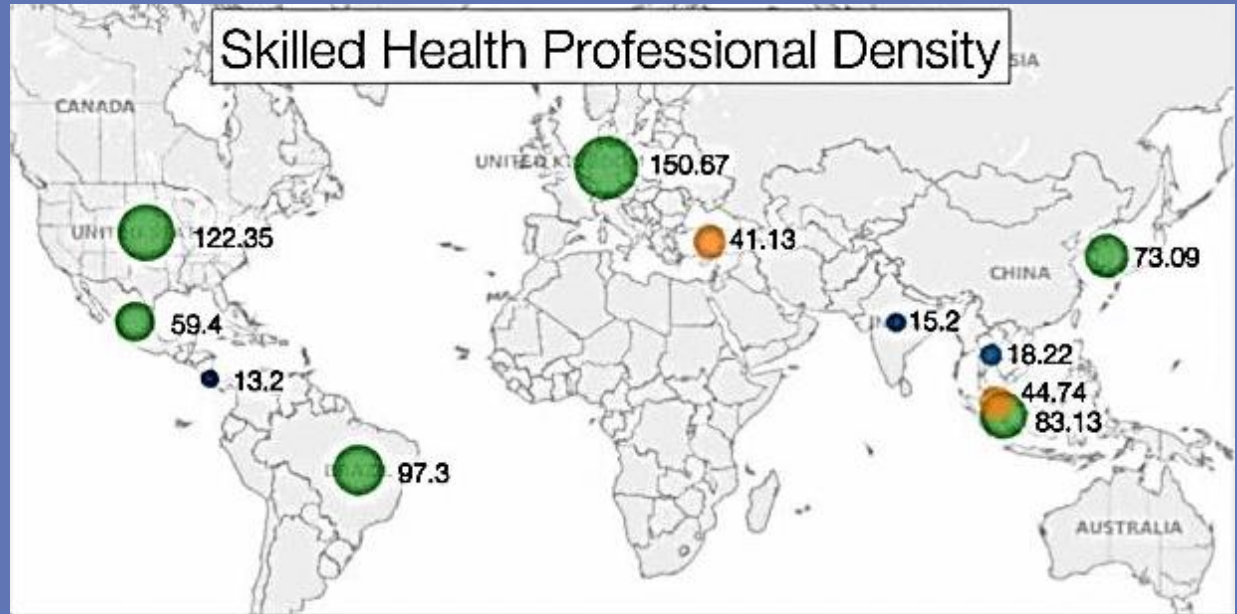
A global health care market
amplifies disparities.

Disparities drive risks.

Disparities: Resources



Disparities: HC Workers



Skilled Health Professionals per 10,000 population

-  < 22.8
-  < 59.4
-  \geq 59.4

Data source and density thresholds: Campbell J, Dussault G, et al. A universal truth: no health without a workforce. WHO 2014.

Disparities: Information

“Medical
Tourism:
Where do I
start?”



0%

of stem cell clinics' sites included
warnings re: risk of infectious
disease

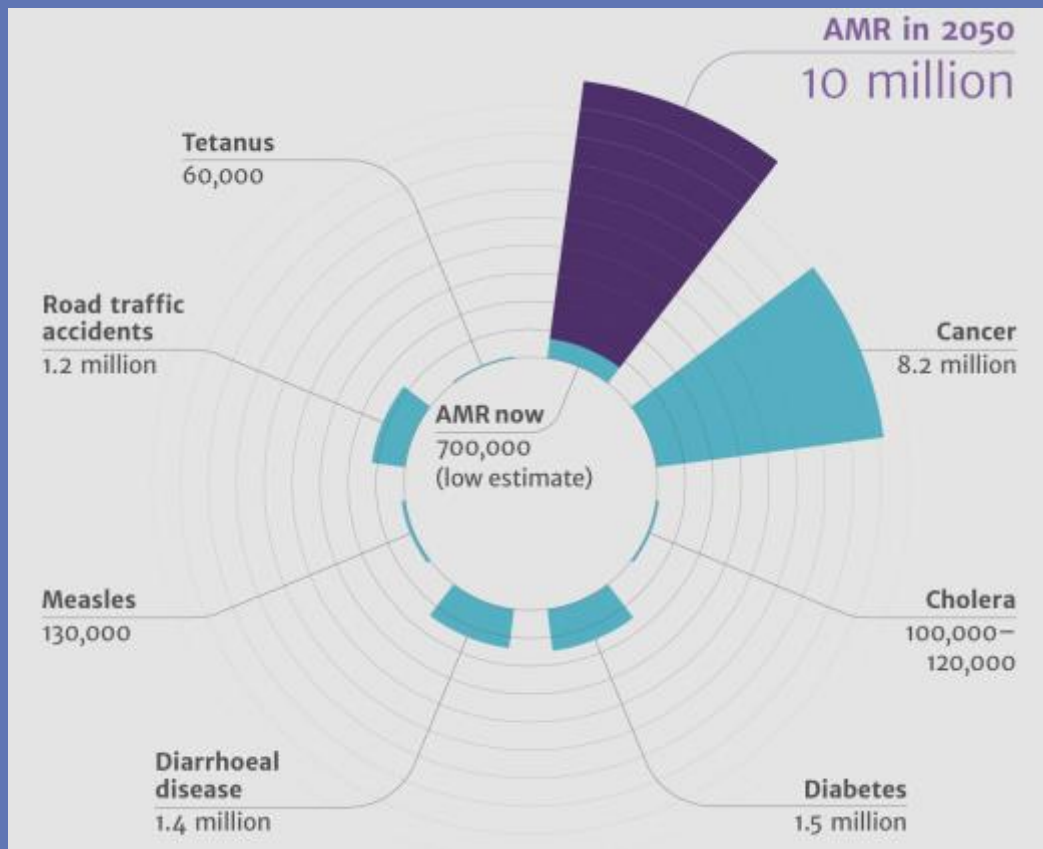
(Connolly R, O'Brien T, Flaherty G. Stem Cell Tourism, 2014)

Unintended consequences

Drug resistance

“Apocalyptic threat”

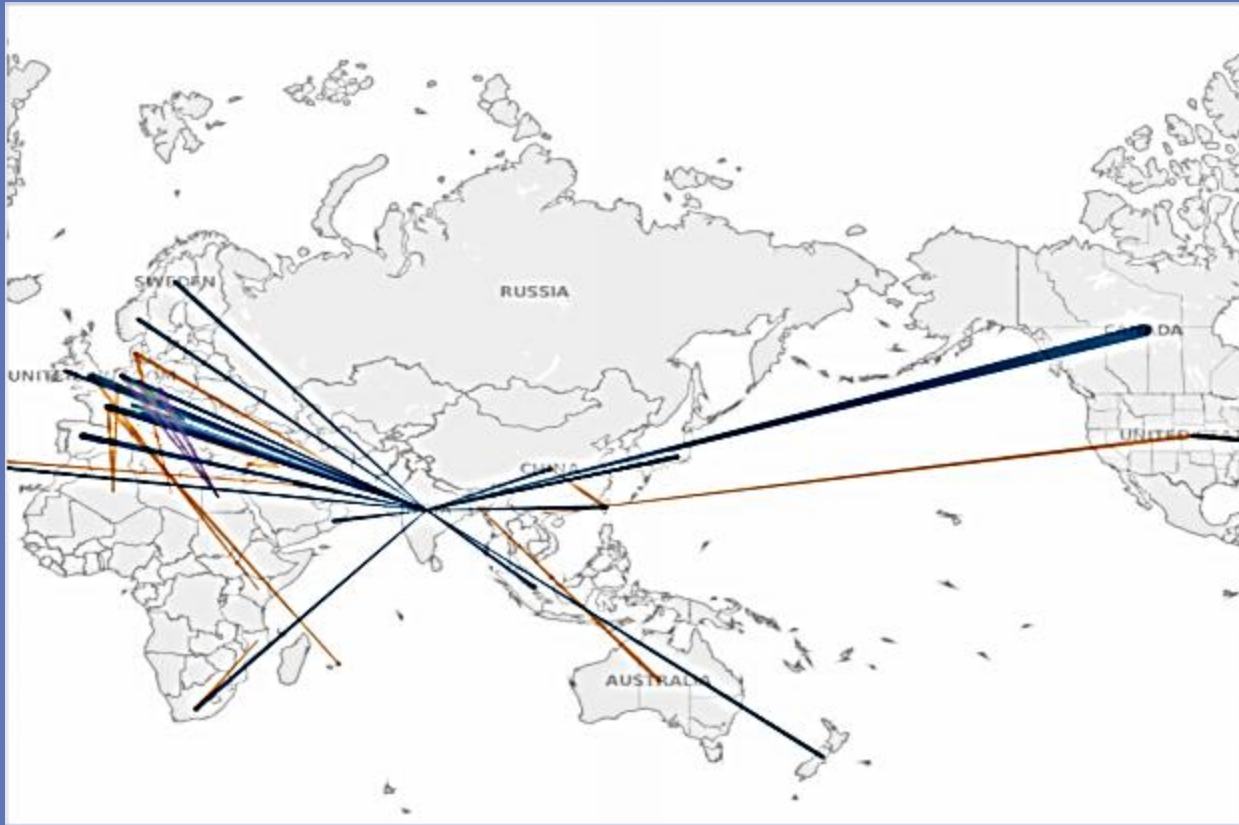
Deaths attributable to AMR every year vs. other major causes



Source: Review on Antimicrobial Resistance. Tackling a Crisis for the Health and Wealth of Nations (2014)



MT: perfect
storm



The spread
of NDM-1

Outsourcing health care

“Jumping
ship?”



Fragmentation

Treatment by
body part



Opportunity for Action:

Transparency

Opportunity for Action: Transparency

Thank you!

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